Media Backgrounder: World Refugee Day June 20 Help Them Dream Again Campaign

April 22, 2016

WHO:

- With a combined presence in more than 120 countries, the Humanitarian Coalition brings together five of Canada's leading aid agencies to finance relief efforts in times of international humanitarian crises. It is comprised of CARE Canada, Oxfam Canada, Oxfam-Québec, Plan International Canada and Save the Children Canada. We work together to reduce the duplication of fundraising costs, and inform the public on humanitarian needs.
- For this campaign, the Humanitarian Coalition is extending its reach and working with several other humanitarian agencies, including UNHCR Canada, World Vision Canada, Islamic Relief Canada and Canadian Foodgrains Bank to raise awareness of this global crisis. It is encouraging other aid organizations to get involved.

WHAT AND WHEN:

- First marked in 2001, World Refugee Day is held every year on June 20.
- Tens of thousands of people in more than 100 countries around the world take time to recognize and applaud the contribution of forcibly displaced people. The annual commemoration is marked by a variety of events involving government officials, humanitarian aid workers, businesses, celebrities, civilians and the forcibly displaced themselves.

WHY AND WHERE:

- The campaign will culminate in a national day of action on June 20, on World Refuge Day. The focus is children and the theme is "Help Them Dream Again."
- The cross-Canada campaign will raise awareness and engage the generosity of all Canadians, governments and businesses on the critical front-line work being done overseas by Canadian aid agencies in some of the world's most dangerous places.

UNPRECEDENTED CRISIS:

- The United Nations High Commission for Refugees (UNHCR) estimates there are about 60 million forcibly displaced people around the world, the highest number on record. Of those, half are children! Whether through civil war and other forms of conflict, natural disasters or climate-related disasters such as drought, the global scale of displaced people is unprecedented.
- Every day, millions of displaced people in dozens of countries are in urgent need of access to safe drinking water and sanitation services, food, shelter, medicine, education and security.

More information about World Refugee Day

Twitter: #60DaysFor60Million #HelpThemDreamAgain #WorldRefugeeDay

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